



# ACCOUNT GUIDE

# WORLD CHEFS

Powered by **hosco.**

**Your association is now visible to +500,000 members.**

Every Worldchefs member association has a profile page searchable on the new and improved Worldchefs online community platform, powered by Hosco. This profile page is linked to our Worldchefs member list:

[www.worldchefs.org/Members](http://www.worldchefs.org/Members).

People are looking at your association on the world's largest hospitality network! If your association profile page has no Admin, it isn't getting any updates. Your first step is to assign an Admin to keep all the information up-to-date, post content, and engage with your community.

It's easy, and we're here to help. In this guide we will walk you through how to get your team onboard as Admins and how to use your new Worldchefs account.

**Let's get started!**

## GETTING SET UP

Your association profile is already created and updated with basic information. To use it, you need to have Admin access.

### **We need to give Admin access to your team.**

Here are the next steps:

1. Decide who will manage your association profile and have them create their own personal account at [www.worldchefs.org/login](http://www.worldchefs.org/login). You can have multiple people set as Admins.
2. Once their personal account is created, send us their first and last names so we can assign them as Admin to your association account.
3. That's it! Now they can update the profile page, add photos, post content, and engage with your followers.

## UPDATING YOUR ASSOCIATION PAGE

Now that your team has Admin access, your association page is theirs to update!

### **Everything on your page can be customized.**

Change your banner image with your favorite team photo or showcase an upcoming event.



We've set your profile picture as your association logo. If you have a higher resolution image or a seasonal graphic, you can update it anytime.



The Description section let's you write more about your organization, and even includes customizable fields for key information you want to highlight.

“ The World Association of Chefs' Societies, known as Worldchefs, is a dynamic global network of culinary professionals. Representing a mobilized international membership of chefs, educators, and organizations, Worldchefs is committed to advancing the profession and leveraging the influence of the chef jacket for the betterment of the industry and humanity at large. 

**Founded in:**

1928

**Founded by:**

August Escoffier 

**National Associations:**

110

**Education Partners:**

110

**Headquarters:**

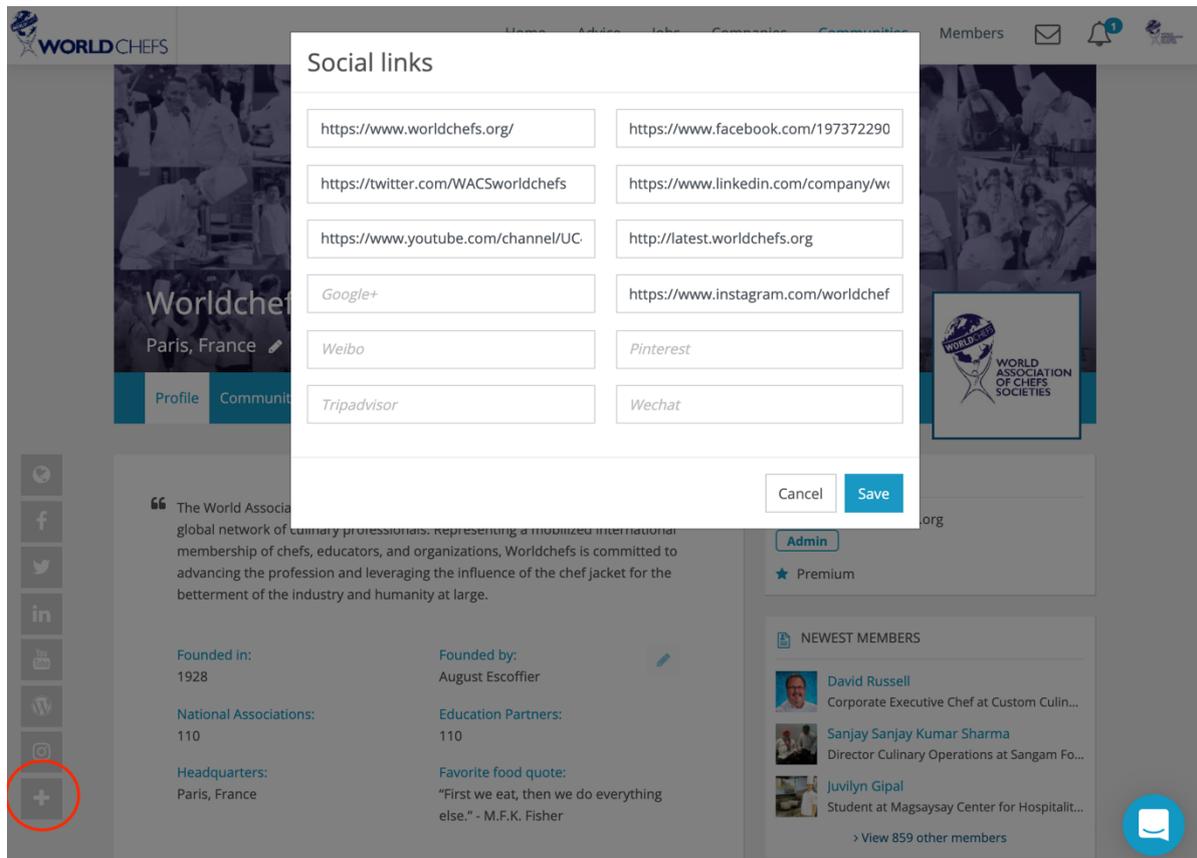
Paris, France

**Favorite food quote:**

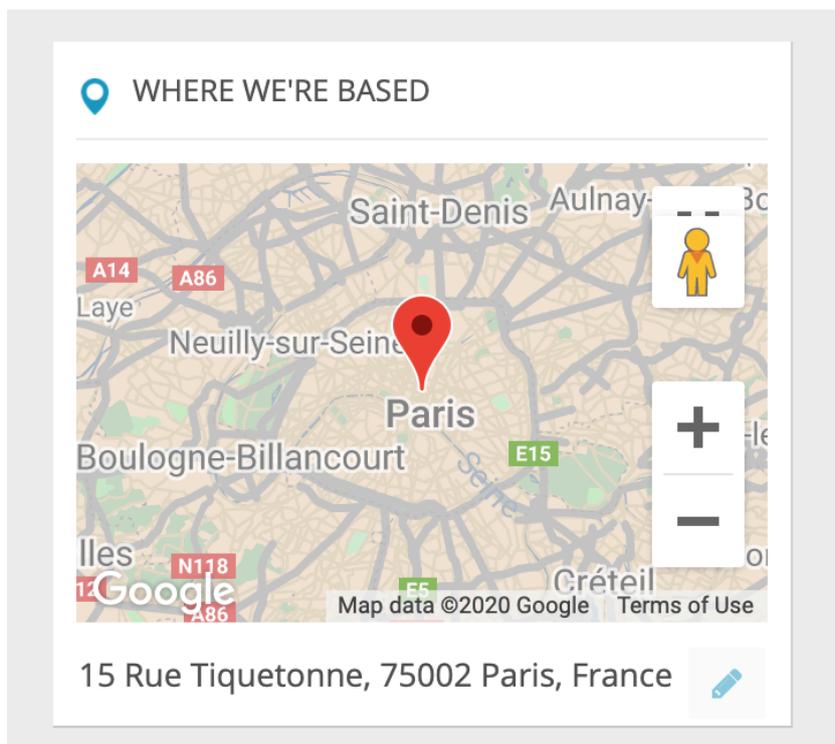
“First we eat, then we do everything else.” - M.F.K. Fisher

Show less ^

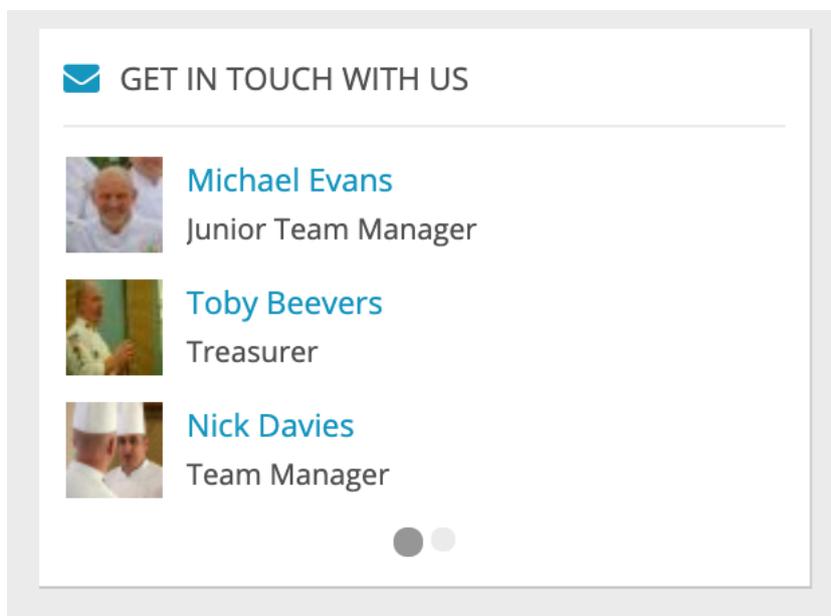
Include all your associations social media and website links by clicking + in the icon display on the left side of the page.



Add your association's address so people know where you're based.



Add contacts for your association's management team. Your community can send a message from the profile page to get in touch.

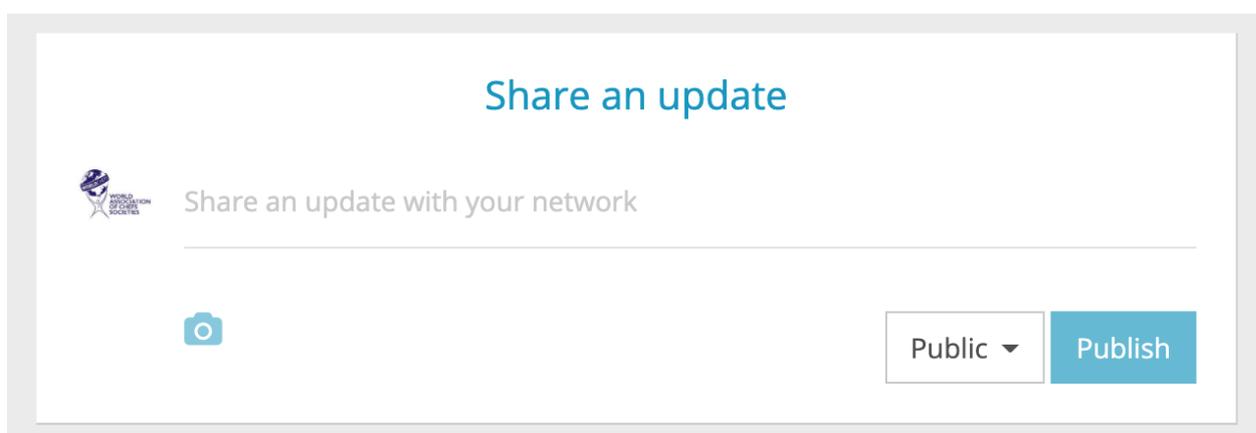


## POSTING TO YOUR ASSOCIATION PAGE

Now you're ready to share an update!

**You can post text, images, and links just like you would on any other social network.**

Share an update with your followers. To make it even easier, you can connect your association's Facebook or Twitter profile so that it automatically posts to your Worldchefs feed!



## Post photos in Albums.



And get all the updates from the network in your newsfeed! You can comment and reshare, too.

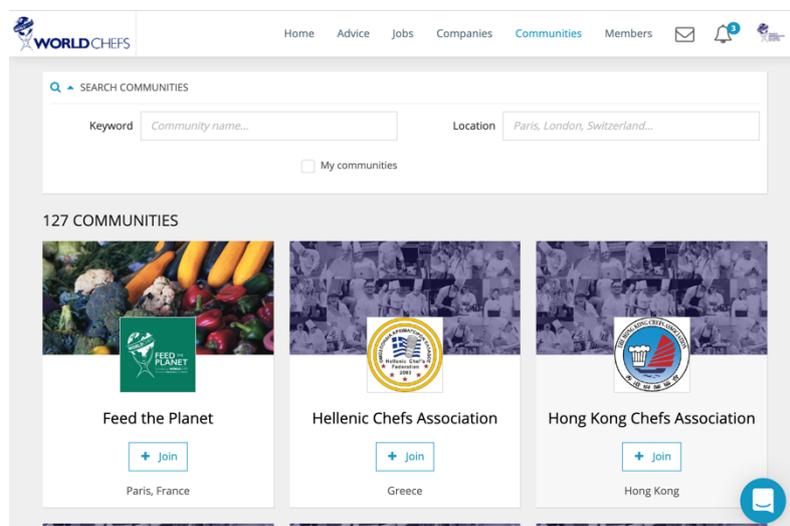
The screenshot shows a social media post from 'Worldchefs - World Association of Chefs' Societies' dated '31 Mar'. The post text reads: 'StandUp & WashUp with Chef Sebastian Lepinoy: <https://bit.ly/2WZA2BQ> Band together with Michelin-starred Chefs to help combat the virus! #StandUpWashUp with us! Hear from celebrity chefs on how they manage their personal and food hygiene to ensure the highest standards in the kitchen. #SGUnited Read more about the initiative at <https://bit.ly/3bG4LYN> 🌐'. Below the text is a video thumbnail featuring Chef Sebastian Lepinoy in a white chef's coat. The video title is 'LES AMIS Chef Sebastian Lepinoy 3 Michelin Stars' and the subtitle is 'Today because of the COVID-19 virus,'. The video description below the thumbnail reads: 'StandUp & WashUp with Chef Sebastian (English) Join our 9 Michelin Star Chefs in this StandUp & WashUp rally cry to fight COVID-19. Each chef puts their own spin and language on the message of washing han...'

## ENGAGING WITH THE NETWORK

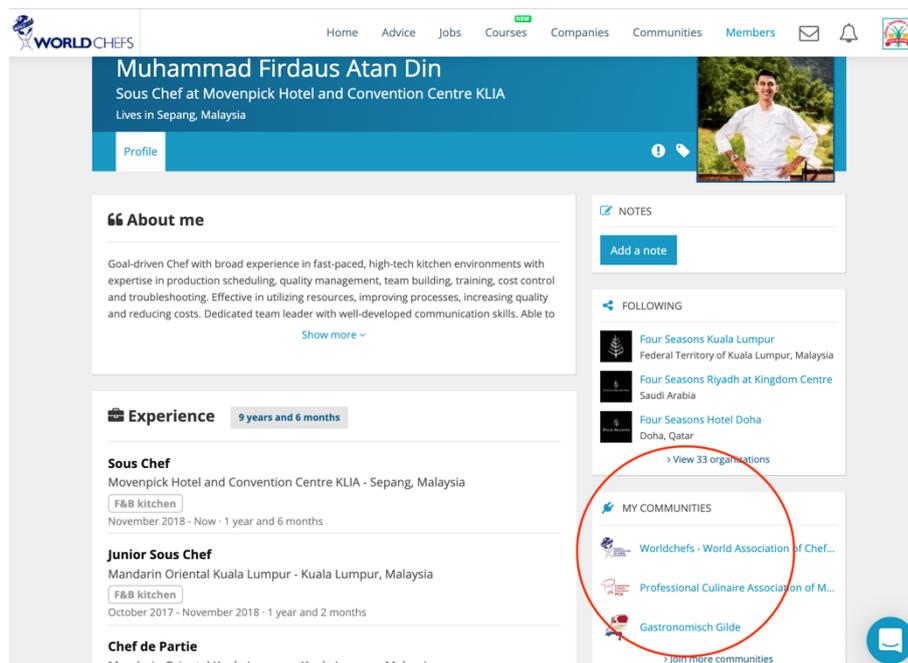
People can join and see updates from your association on their personal feed.

Encourage your members to join at [www.worldchefs.org/login](http://www.worldchefs.org/login).

Once they've got a personal account, they can join your association in Communities, as well as other Communities like Feed the Planet, Young Chefs, Competition, and more!



When someone joins your association, they'll be part of your community and you'll also appear on their profile.



Everyone can like, comment, and share your posts.

Worldchefs - World Association of Chefs' Societies shared a link  
a day ago

Worldchefs Podcast: World on a Plate is here 🎧 Stay tuned for conversations with top chefs and leading voices in hospitality exploring food, innovations, and industry news. Check out Episode 1 featuring President Thomas A. Gugler!

Available at latest.worldchefs.org/podcasts or anywhere you listen to podcasts. Listen + Subscribe + Share!

Sponsored by Nestlé Professional | #worldonaplate #ThisIsWorldchefs #podcast #foodpodcast #chefs #worldchefs

**Episode 1 Teaser: Worldchefs on a Plate**

Worldchefs Podcast: World on a Plate is here 🎧 Stay tuned for conversations with top chefs and leading voices in hospitality exploring food, innovations,...

WWW.FACEBOOK.COM

Like Comment Share

Wow! Just listened to Episode 2 and it's great! Frode Selvaag have you heard it yet??

Publish

They can also send you a message! Your team can decide their own notification settings, if they want to be notified when a message is received, or even when a post is liked, commented on, or shared.

Worldchefs - World Association of Chefs' Societies  
Paris, France

Profile Community Albums

Connected 862 members

NEWEST MEMBERS

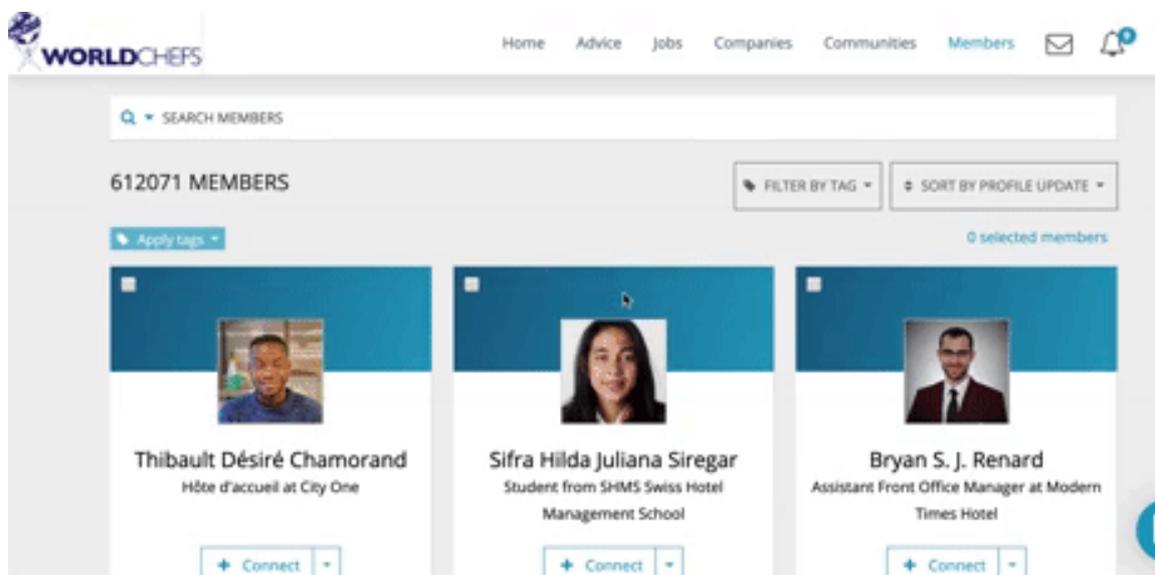
David Russell  
Corporate Executive Chef at Custom Culin...

Sanjay Sanjay Kumar Sharma  
Director Culinary Operations at Sangam Fo...

## A Worldchefs account is important for your association and members.

A Worldchefs profile allows your chefs to:

- Stay connected to your community
- Meet +500,000 Worldchefs members and hospitality professionals from around the globe
- Find new opportunities with +35,000 jobs worldwide
- Get in touch with +6,000 employers globally
- Tell your story and get discovered with a personal profile
- Gain industry insights, career advice, and tips from industry experts



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## Don't wait! Create your Worldchefs account in minutes.

Get your personal Worldchefs profile now at [www.worldchefs.org/login](http://www.worldchefs.org/login). And don't forget to have your team sign up, too!

If you have any questions about your association's account or your personal profile, the Worldchefs team is here to help.