



ACCOUNT GUIDE

WORLDCHefs

Powered by **hosco.**

Your school is now visible to +500,000 members.

Every Worldchefs Education Partner has a profile page searchable on the new and improved Worldchefs online community platform, powered by Hosco.

This profile page is linked to our Worldchefs Approved School list:

www.worldchefs.org/Education/Approved-School.

People are looking at your school on the world's largest hospitality network! If your school profile page has no Admin, it isn't getting any updates. Your first step is to assign an Admin to keep all the information up-to-date, post content, and engage with your community.

It's easy, and we're here to help. In this guide we will walk you through how to get your team onboard as Admins and how to use your new Worldchefs account.

Let's get started!

GETTING SET UP

Your school profile is already created and updated with basic information. To use it, you need to have Admin access.

We need to give Admin access to your team.

Here are the next steps:

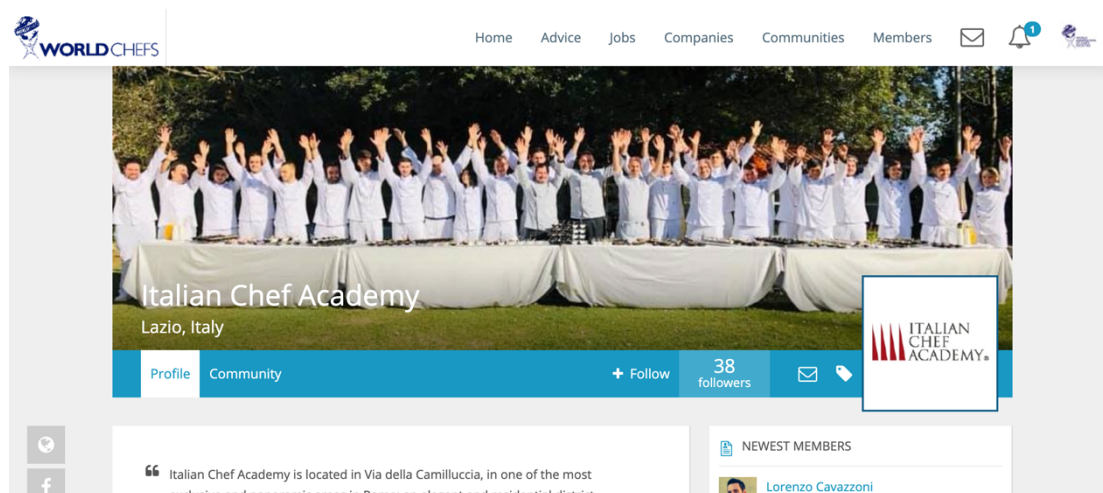
1. Decide who will manage your school profile and have them create their own personal account at www.worldchefs.org/login. You can have multiple people set as Admins.
2. Once their personal account is created, send us their first and last names so we can assign them as Admin to your school account.
3. That's it! Now they can update the profile page, add photos, post content, and engage with your followers.

UPDATING YOUR SCHOOL PAGE

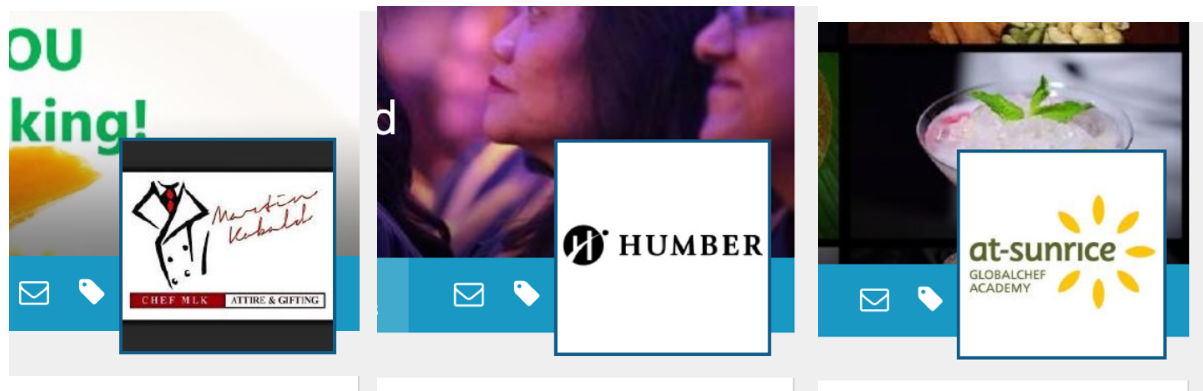
Now that your team has Admin access, your school page is theirs to update!

Everything on your page can be customized.

Change your banner image with your favorite alumni photo or showcase an upcoming event.



We've set your profile picture as your school logo. If you have a higher resolution image or a seasonal graphic, you can update it anytime.



The Description section let's you write more about your organization, and even includes customizable fields for key information you want to highlight.

“ The World Association of Chefs’ Societies, known as Worldchefs, is a dynamic global network of culinary professionals. Representing a mobilized international membership of chefs, educators, and organizations, Worldchefs is committed to advancing the profession and leveraging the influence of the chef jacket for the betterment of the industry and humanity at large.

Founded in:

1928

Founded by:

August Escoffier

National Associations:

110

Education Partners:

110

Headquarters:

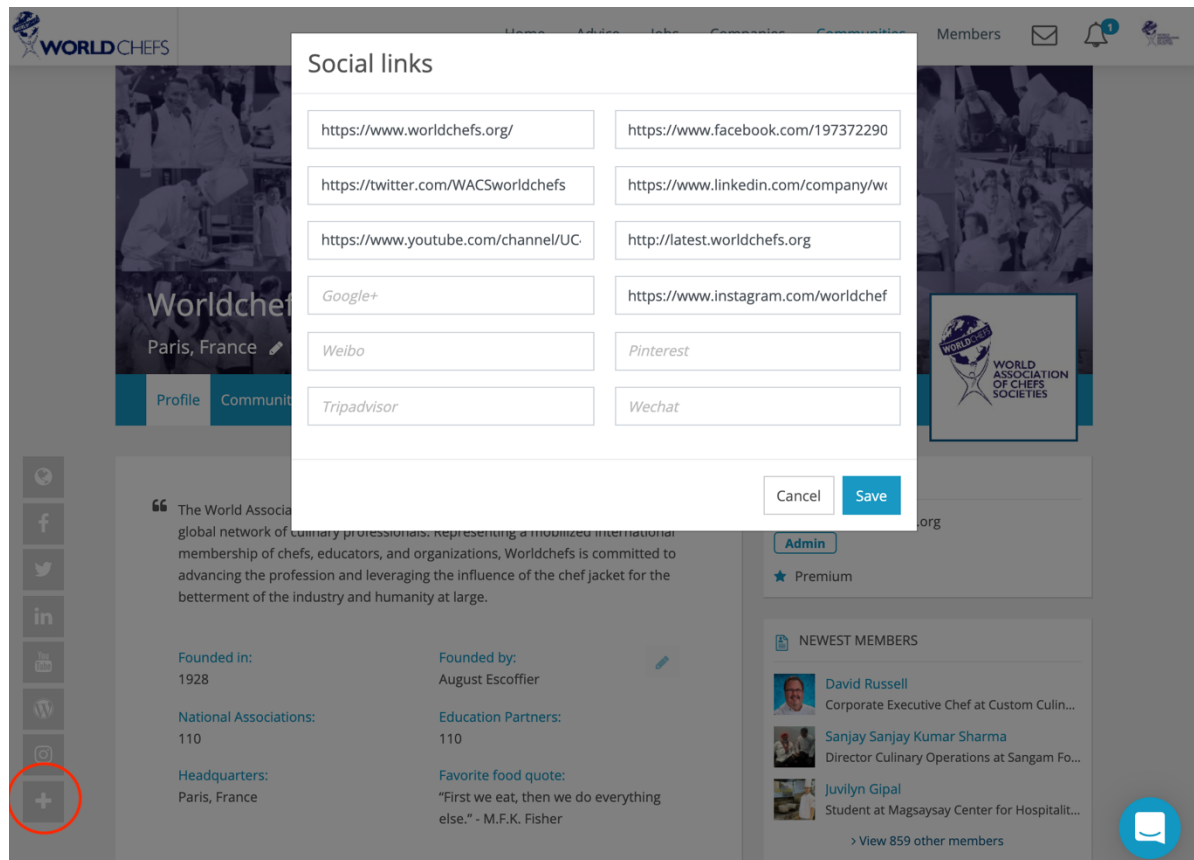
Paris, France

Favorite food quote:

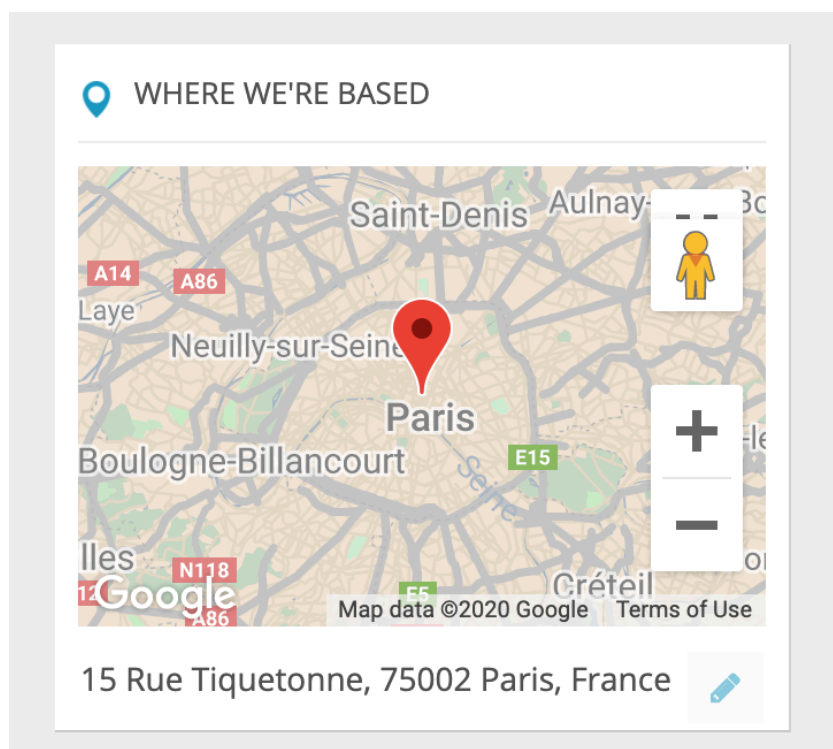
“First we eat, then we do everything else.” - M.F.K. Fisher

Show less ^

Include all your school's social media and website links by clicking + in the icon display on the left side of the page.



Add your school's address so people know where you're based.




POSTING TO YOUR SCHOOL PAGE

Now you're ready to share an update!


You can post text, images, and links just like you would on any other social network.

Share an update with your followers. To make it even easier, you can connect your school's Facebook or Twitter profile so that it automatically posts to your Worldchefs feed!

Share an update



Share an update with your network




Public ▼Publish

Post photos in Albums.




And get all the updates from the network in your newsfeed! You can comment and reshare, too.

 **Worldchefs - World Association of Chefs' Societies** shared a link
31 Mar

StandUp & WashUp with Chef Sebastian Lepinoy: <https://bit.ly/2WZA2BQ>
Band together with Michelin-starred Chefs to help combat the virus!

#StandUpWashUp with us! Hear from celebrity chefs on how they manage their personal and food hygiene to ensure the highest standards in the kitchen.
#SGUnited

Read more about the initiative at <https://bit.ly/3bG4LYN> 🌐



StandUp & WashUp with Chef Sebastian (English)

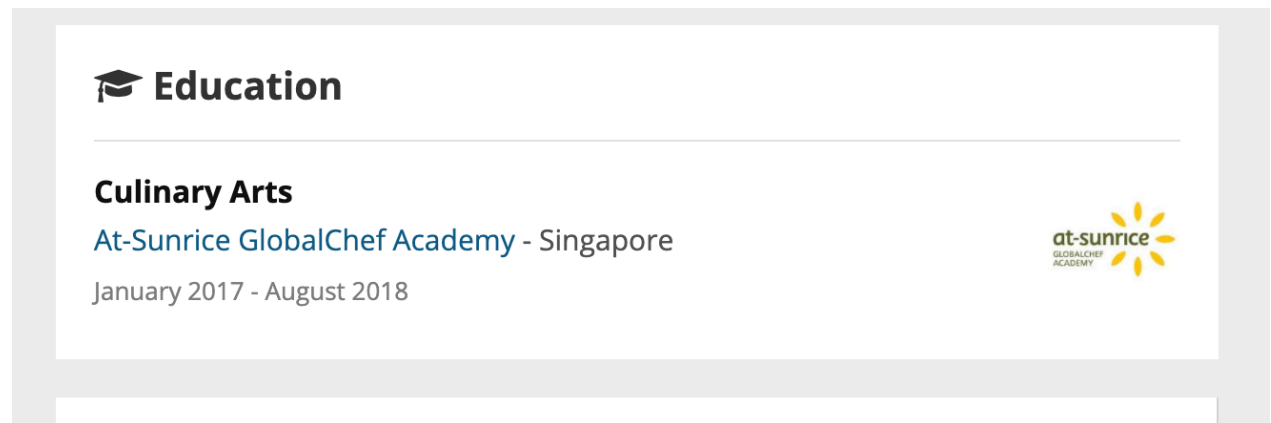
Join our 9 Michelin Star Chefs in this StandUp & WashUp rally cry to fight COVID-19. Each chef puts their own spin and language on the message of washing han...

ENGAGING WITH THE NETWORK

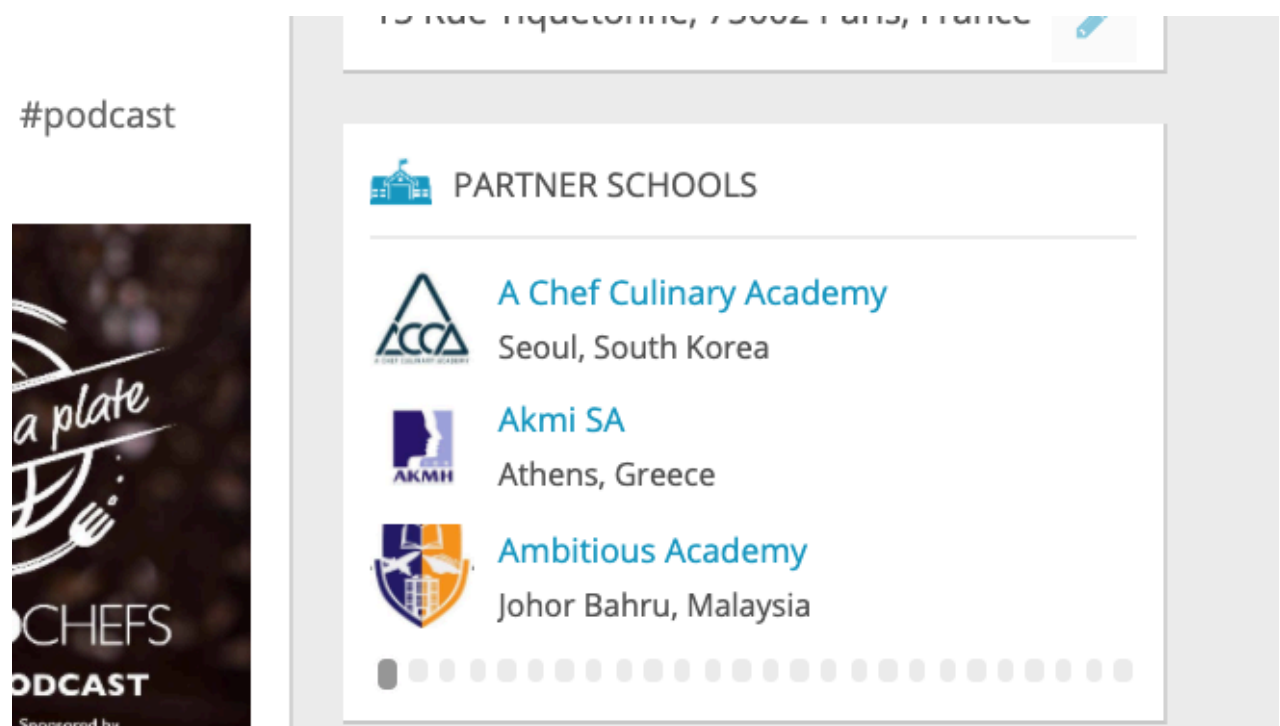
People can follow and see updates from your school on their personal feed.

Encourage your students and alumni to join at
www.worldchefs.org/login.


When an individual creates their personal account, they include their education history. So when students and alumni choose your school as their place of education, your school is linked on their profile's Education section and they automatically join your community.



Your school is also viewable and linked on Worldchefs profile as a Partner School.




Everyone can like, comment, and share your posts.

 **Worldchefs - World Association of Chefs' Societies** shared a link
a day ago

Worldchefs Podcast: World on a Plate is here 🎧 Stay tuned for conversations with top chefs and leading voices in hospitality exploring food, innovations, and industry news. Check out Episode 1 featuring President Thomas A. Gugler!


Available at latest.worldchefs.org/podcasts or anywhere you listen to podcasts. Listen + Subscribe + Share!

Sponsored by Nestlé Professional | #worldonaplate #ThisIsWorldchefs #podcast #foodpodcast #chefs #worldchefs

 **Episode 1 Teaser: Worldchefs on a Plate**
Worldchefs Podcast: World on a Plate is here 🎧 Stay tuned for conversations with top chefs and leading voices in hospitality exploring food, innovations,...

www.facebook.com

♡ Like 💬 Comment ➦ Share

 Wow! Just listened to Episode 2 and it's great! [Frode Selvaag](#) have you heard it yet??

[Publish](#)

They can also send you a message! Your team can decide their own notification settings, if they want to be notified when a message is received, or even when a post is liked, commented on, or shared.


Worldchefs - World Association of Chefs' Societies
Paris, France

[Profile](#) [Community](#) [Albums](#) [Connected](#) **862** members 



NEWEST MEMBERS

 **David Russell**
Corporate Executive Chef at Custom Culin...

 **Sanjay Sanjay Kumar Sharma**
Director Culinary Operations at Sangam Fo...

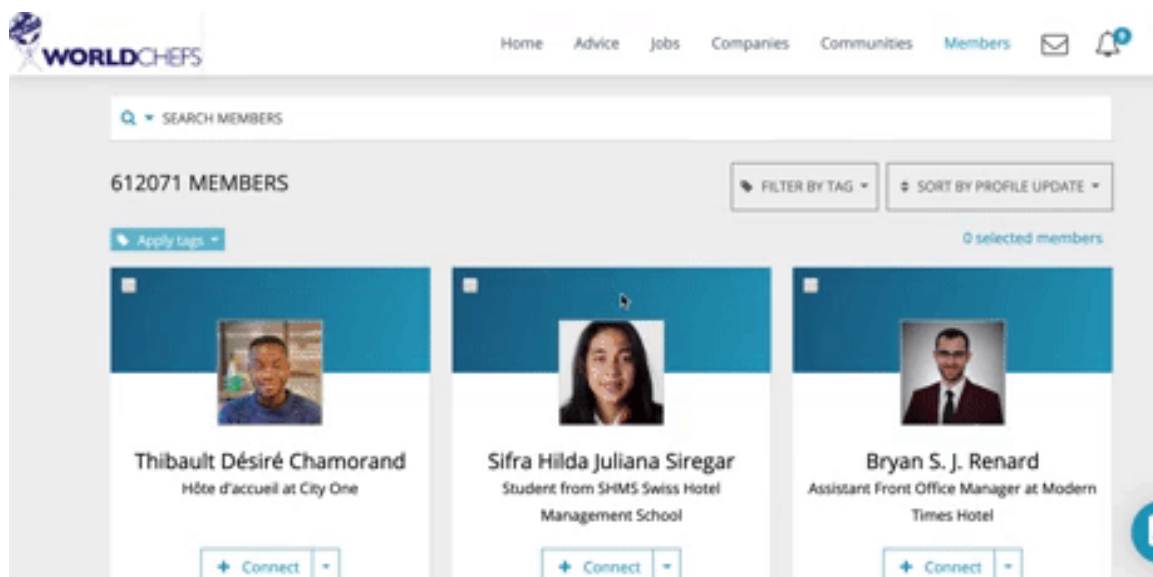
 The World Association of Chefs' Societies, known as Worldchefs, is a dynamic global network of culinary professionals. Representing a mobilized international membership of chefs, educators, and organizations, Worldchefs is committed to

[Show more](#)

A Worldchefs account is important for your school, students, and alumni.

A Worldchefs profile allows your chefs to:

- Stay connected to your community
- Meet +500,000 Worldchefs members and hospitality professionals from around the globe
- Find new opportunities with +35,000 jobs worldwide
- Get in touch with +6,000 employers globally
- Tell your story and get discovered with a personal profile
- Gain industry insights, career advice, and tips from industry experts



Don't wait! Create your Worldchefs account in minutes.

Get your personal Worldchefs profile now at www.worldchefs.org/login. And don't forget to have your team sign up, too!

If you have any questions about your school's account or your personal profile, the Worldchefs team is here to help.