# Guidelines for Applying and Hosting Worldchefs Endorsed Competitions

### **Purpose of Guidelines**

The guidelines ensure member countries understand the requirements for hosting Worldchefs endorsed competitions, providing clarity on the levels of agreement needed and who can organize these events.

### **Importance of Competitions**

To ensure that member countries fully understand the requirements for organizing a Worldchefs Endorsed Competition, the document below outlines the necessary context for hosting such events. It also details the levels of agreement required—either through the national body or the Worldchefs office—in accordance with our standing rules. This is intended to eliminate any ambiguity regarding competitions and who is authorized to organize and host them.

Competitions play a crucial role in the development of young chefs and members by providing a platform to train, showcase skills, and learning. Organizers must promote and ensure inclusivity in all competitions held in a country.

## **Unity and Professionalism**

We must, as a world body, ensure the opportunity of inclusion of all chefs in competitions when they are being held in a country.

Worldchefs promotes unity and the profession of chefs, regardless of area they live, race, or religion, as discussed in the board meeting.

#### Process

National Chef Associations or Event Companies, who are partners of Worldchefs, can apply to host a Worldchefs endorsed competition at any level provided they follow the below criteria.

- 1.) Follow the current Worldchefs Competition guidelines https://worldchefs.org/CulinaryRules/
  - a) Judging points and awards as per Worldchefs
  - b) Include Hygiene and Food Waste guidelines https://worldchefs.org/wp-content/uploads/Hygiene\_Rules-1.pdf
  - c) Include 'Best Practices' https://worldchefs.org/wp-content/uploads/Worldchefs-best-practices.pdf
  - d) Code of Conduct <u>https://worldchefs.org/wp-content/uploads/JuryCodeOfConduct-1.pdf</u>

- 2.) Worldchefs endorsed competitions are permitted to use the Worldchefs Endorsement logo on their promotion of the event, on their certificates and judges' jackets.
- 3.) The Endorsement Level of the competition must be displayed on all pre and post event promotional material and on the award certificates. A sample of the award certificated (draft) with appropriate logos are to submitted with the application.

Samples of Endorsement Levels below;



- 4.) The competition must follow Worldchefs' criteria and can add local classes as well as special classes after contacting the Competition & Culinary Committee (CCC) through the head office.
- 5.) Pay the fee as stated on the Worldchefs webpage. Payments are only to be paid to Worldchefs office, no other payments are to be demanded by any other body for holding a Worldchefs Endorsed Competition.
- 6.) Pre-selection of jury, including the Head/Chief Judge and Observer, must be listed in the application to the CCC. Followed by the list of the jury team and qualifications.
- 7.) All jury members must be Worldchefs Certified Judges or Rookies in training; some sponsors judges are permitted in special cases.
- 8.) The Observers report must be submitted within seven (7) days after the competition, which then, Worldchefs will allocate digital badges from competitors and judges.
- 9.) The organizer must follow the guidelines on the correct number of International Judges per section, per competition standard, and all competition must have an International Judge as the Chairman of the jury.
- 10.) Follow the Worldchefs preferred timeframes for application or be faced with the penalty that applies as per the web page for late processing.
- 11.) Follow Worldchefs competition marking standards and medal criteria for awards. Organizers are encouraged to use Worldchefs Competition Management System for digital judging and marking.
- 12.) All applications must go through the Worldchefs' office who will notify the CCC committee to review and copy the Continental Director in on the official application.

Associate members, Affiliated members and Worldchefs Recognized Schools, may also apply for any level competition provided they are incorporating above mentioned rules and abide by below additional rules:

- 13.) Must notify the National Chefs Body by a phone call, followed by an official email to that particular country that they intend to host/hold and event to inform the Continental Director of the region.
- 14.) Invite the National President or a representative of the National body to attend the competition at the National bodies expense.
- 15.) All applications for a competition must go through the Worldchefs office and the office will copy to the National Chefs body and the Continental Director.

#### Notes:

- *I.* Within one (1) week after receiving the application and if no comment from the National Chefs body, the Continental Director or the CCC will then approve the application.
- *II.* Any concern or rejection of the application must be submitted within one (1) week of the official application with clear reason by the National Chefs Body to the Worldchefs office and the Continental Director.

#### Worldchefs Members hosting their own Non-Endorsed Event

While we should be encouraging ALL members to host Worldchefs Endorsed Events, those who chose not to seek endorsement are <u>not permitted</u> to use Worldchefs logo with the mention "Endorsed by", in any promotional material or certificates related to the event or in any way use misleading communication to that effect. Worldchefs Members hosting non-endorsed events may use Worldchefs logo only as per branding guidelines with the mention "Members of".

The fee for the various levels of competitions under Worldchefs Endorsement – WORLDCHEFS can be consulted from this link: <u>Endorsement - WORLDCHEFS</u>